

Approved on 02/21/08

**INTERAGENCY COORDINATING COUNCIL
COMMITTEE MEETING NOTES**

COMMITTEE: Public Awareness

RECORDER: Kay Ryan

DATE: November 29, 2007

COMMITTEE MEMBERS

PRESENT: Toni Doman, Tony Anderson, Kathleen Colvin, Shirley Stihler, Stephanie Pringle Fox, Shane Nurnberg, Rebecca Carroll, Cal Enriquez

ABSENT: Elaine Fogel Schneider

GUESTS: Suzie O'Neill, DADP; Anna Ly, DDS; Mark Gates, SDRC; Gretchen Sind, SDRC; Mac Peterson, ICC Chair; Rick Ingraham, and Kevin Brown, DDS

LIAISONS: Erin Paulsen, DDS; Janet Canning, CDE-Absent

MEETING NOTES

I. INTRODUCTIONS AND WELCOME

II. AGENDA REVIEW

The agenda was reviewed and approved.

III. REVIEW AND APPROVAL OF PRIOR MEETING NOTES

PAC May 2007 minutes were reviewed and approved with a change on page 140 to reflect that Committees will have recommendations by May rather than June of 2008.

IV. EXECUTIVE COMMITTEE REPORT

Toni Doman provided highlights of the Executive Committee meeting.

- It would be very expensive for the ICC to meet in Redding or other rural locations as travel costs are high and travel time increases for the majority of members. Ideas for being more inclusive included teleconferencing, focus groups and ICC members participating in reviews.
- Rick reported progress on the ICC Priorities, Outcomes and Recommendations. There are still contractor problems with the Reasons for Concern data, only eight Regional Centers responded to the Best Practice Recommendation Survey, and there will be budget cuts at DDS this year and next. Early Start positions should be safe as they are federally funded.
- There was a concern raised about potential new Community Representatives also being on an applicant list for ICC appointments. PAC doesn't see any problem with this and agreed that people who might eventually be appointed by the Governor would benefit from having served as Community Reps and will urge the ICC to move forward to fill Community Representative vacancies.

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- Kevin Brown shared a document to track public input and suggestions to capture more information were provided.
- 2008 meeting dates and tentative locations are on page 201.
- Special presentations for next year will be Proposition 63 - February, Autism - May and September, and EPSDT - November.

V. OUTREACH TO HEALTH CARE PROFESSIONALS

The discussion about effective strategies for outreach to physicians was tabled until more information is received from Colorado's Part C Public Awareness Coordinator. At present Colorado is preparing their APR and getting ready for an OSEP visit. PAC sent a fairly lengthy list of questions (included in the minutes from last month – page 141). Colorado's responses will be discussed at the next PAC meeting and recommendations will be made at the May – rather than the February meeting. PAC members were concerned about whether, how, and to whom the recently revised Physician's brochure was distributed.

VI. COLLABORATION WITH PARENT LEADERSHIP AD HOC COMMITTEE

- **MENTORING NEW MEMBERS**
- **NEWCOMER FLYER, & ORIENTATION PACKET**

Toni reported that 12 newcomers attended the Newcomer's meeting this morning. In looking at the numbers of parents represented, it was noted that parents are not always identified as such in the book. PAC will ask DDS to include the "*" next to all parents, regardless of whether they are also a professional working in the system.

VII. PARENT LEADERSHIP AWARD PROCESS

PAC discussed the award and how to make it more meaningful to participants. The Committee agreed on wording to be engraved in the award as follows:

2007
Parent Leadership Award
(Early Start Logo)
Interagency Coordinating Council on Early Intervention
KATE WARREN

PAC also believes it is important to acknowledge those nominated with a certificate to be signed by Dr. Peterson. It wouldn't be framed, just printed on nice paper and sent to nominees. The reasons for this are threefold: 1) It acknowledges the good works that resulted in being nominated; 2) It will encourage future nominations; and 3) It will give the nominee something for their parent portfolio, binder and resume.

PAC will ask for input on the wording at the ICC meeting but would like something to the effect of:

In appreciation
The State Interagency Coordinating
Council on Early Intervention
Acknowledges and appreciates

as a nominee for the

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2007

Parent Leadership Award

Signed by: Dr. Raymond M. Peterson

Dr. Peterson visited PAC and suggested that we consider making the award to the winner something really nice. Suggestions included a crystal vase, a serving plate or bowl with the engraving noted above. Another suggestion was artwork by someone from the disability community as a way to individualize the award.

VIII. DDS UPDATE

Erin Paulsen provided information about current DDS efforts to complete the APR by 2/1/08 and scheduled record reviews at South Central Los Angeles Regional Center in November and North Los Angeles Regional Center and Harbor Regional Center in February. Erin reported that Rick Ingraham and Kevin Brown will attend the National Early Childhood Technical Assistance Center's conference next week and that there will be a tree lighting ceremony at the State Capitol on Tuesday, December 4th. Other DDS activities include collaboration around the CAPTA Summit and training, revisions to the Early Start Institutes and focused monitoring.

VIII. OTHER

Tony Anderson reported on the Partners in Policymaking class and graduates. It was a wonderful experience and will be repeated in the Central Valley and Central Coast in the spring. Tony has applications.

Suzie O'Neill called out attention to Fetal Alcohol Syndrome Disorder (FASD). Prevention efforts are being made more difficult by some misinformation released in the past few months from two studies that claim it is OK to drink during pregnancy. This is a step in the wrong direction for those trying to raise awareness about FASD.

PAC appreciates that the ICC is looking for options to facilitate more parent participation.